



JONÉL GOOSEN

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🌐 www.jonelgoosen7.be

☎ 0479023376

Communication & Media student with passion for sustainability and branding. Versatile, organized, creative. Specializes in digital/print design, campaign creation, and project management.

EXPERIENCE

Community Manager & Graphic Designer
MIKE&BECKY, Brussels, Belgium
2022 - present

Marketing & Communications Intern
Babsi & The Sunflower, George, South Africa
2019 - 2020

Marketing & Communications Volunteer
GRBG (Non-profit), George, South Africa
2015 - 2018

EDUCATION

Bachelor's in International Comm & Media
Associatie KULeuven
2020 - present

Diploma: Nederlands Niveau C1
Rijksuniversiteit, Groningen, The Netherlands
2018 - 2019

National Senior Certificate
Outeniqua High School, George, South Africa
2013 - 2017

SKILLS

Adobe Suite
Photoshop, Lightroom, Illustrator, InDesign
★★★★★

Alternative Design Platforms
Canva
★★★★★

Task & Content Management Tools
Meta Business Suite, Hootsuite, Notion
★★★★★

Coding
HTML
★★★★

English Fluent
Afrikaans Native
Dutch Working Proficiency

CERTIFICATIONS

Email Marketing Certificate
HubSpot Academy
Nov 2023 - Dec 2025

SEO Fundamentals Course
Semrush
Oct 2023 - Oct 2024

Illustrator: Fundamentals, Advanced, Mastery
LinkedIn Learning
May 2023 - no expiration

Microsoft Excel: Essentials, Charts in-depth
LinkedIn Learning
May 2023 - no expiration

Google Analytics Certification
SkillShop
Oct 2022 - Nov 2023